NEW 1st Learning and Development Super-Session

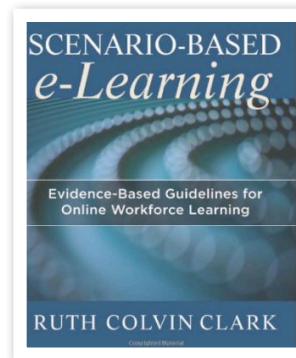### Thursday, May 30, 2013, 5:30 – 7:30 PM

1410 Ethan Way, Sacramento, California*

The Essentials of
Scenario-Based E-Learning

Scenario-based e-learning, also called case-based learning or whole-task learning, offers a unique opportunity to accelerate expertise by putting the learner in the role of a worker responding to a carefully selected sequence of realistic job assignments. It is especially appropriate for helping learners build domain-specific critical thinking skills or transform dull compliance courses into engaging decision-making lessons. Well-designed scenario-based e-learning can offer a motivational and cost-effective instructional environment. Based on her latest book, Ruth Clark will overview SBeL including guidelines for building a business-case, evidence, as well as a design and development model.

What is a learning and development super-session?

A Learning and Development Super-Session is a regular monthly meeting followed by a supplemental ½ day to full-day workshop on the same subject. NOTE to training directors – a similar workshop at ICE or the e-learning guild would be $350 or more! ASTD Sacramento is creating value for members and non-members!

A recognized specialist in instructional design and technical training, Dr. Clark holds a doctorate in Educational Psychology and Instructional Technology from the University of Southern California. Prior to founding CLARK Training & Consulting, Dr. Clark served as training manager for Southern California Edison. She is past president of the International Society for Performance Improvement and author of five books and numerous articles. Dr. Clark is the 2006 recipient of the Thomas F. Gilbert Distinguished Professional Achievement Award from ISPI.

Ruth Clark

*Offices of the Los Rios Community College District's Workforce and Economic Development Center. Park in the South Parking Lot for direct access to the conference center.

Registration Price

Members $25
Non-Members $35

Visit www.astdsac.org for more information

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