



## How to Create an Online Class Using Free or Low Cost Resources

### **Who should attend this course:**

Online course designers, developers, and those who wish to develop their skills in online or blended courses, but lack a big budget with which to make this happen.

### **Trainers, Instructional Designers, and Developers:**

- Are you designing or delivering online courses?
- Are you a trainer or curriculum designer with little or no budget?
- Would you like some ideas for producing courses on a skeletal budget with easy to obtain, low-cost, or no cost resources?

### **Register for the course: "How to Create an Online Class Using Free or Low Cost Resources"**

This one-day, hands-on workshop is being presented by Mike Hodge, seasoned trainer and online course designer/developer. (See Mike's bio is on page 2)

Mike has developed this course to meet a need that ATD Sacramento has heard repeatedly from its members. Many trainers and instructional designer/developers have said, "We want and need to produce web-based training, but we don't have the funding to purchase software like Camtasia, Articulate Storyline, or Adobe Captivate."

In this course, you will learn how to take advantage of the many free (or low-cost) programs available for developing websites, producing videos, developing quizzes and surveys, and for managing the learning environment (Learning Management System or LMS).

Participants will be introduced to several software platforms and applications for:

- Hosting a class (Quia, Wix, and Google) and
- Supporting online training and evaluations (Quia, Google Forms, Picasa; Doodle, Survey Monkey, etc.)

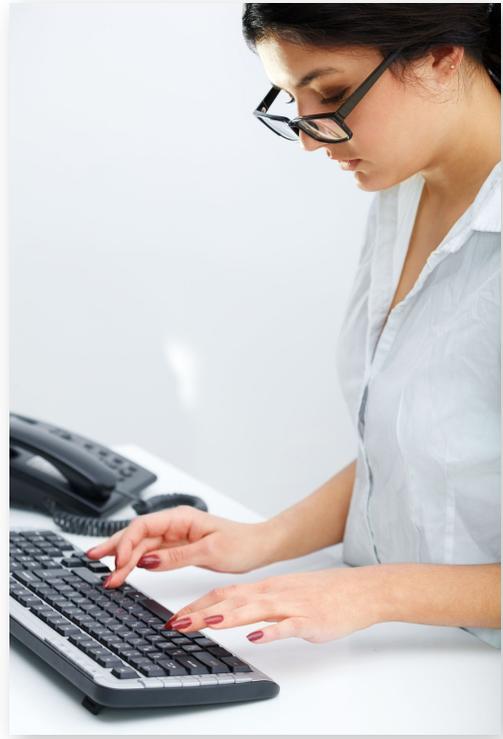
At the conclusion of this course, participants will be able to leverage their new knowledge of online or blended course development by:

- Creating content in a platform(s) of their choice
- Creating an online course (using materials developed prior to or during the class) or materials supplied by the instructor for demonstration purposes. Note: Participants are strongly advised to bring a flash drive containing text, websites, images, and survey or test questions from existing or planned courses.
- Adding quizzes and or tests to online content that support Kirkpatrick's Level 1, 2 and 3 evaluations.

### **When and where:**

The course will be held on Thursday, August 13, 2015, from 8:30 am to 4:30 pm.

The course will be presented at the Los Rios CCD , at the Los Rios CCD's Workforce and Economic Development Center Learning Center, 1450 Ethan Way on July 15, 2015, in the newly upgraded computer lab, Room 207. *Park in the north lot for direct access to the elevator or stairs to room 207.*



### **Low cost for this event:**

Seats are limited to 18 and they will go fast, so get your registration in early!

#### **ATD Sacramento Chapter Member - \$99.00 (USD)**

This is the member price for the 1 day workshop, including all course materials.

#### **Non-Chapter Member (including National ATD members) - \$129.00 (USD)**

This is the non-member price for the 1 day workshop, including all course materials.



### **Your Instructor and Guide in Online Development**

Mike Hodge is an experienced curriculum designer, facilitator, and trainer who has built courses and online support systems for many organizations. He has a B.A. from CSUS, an M.P.A. from Shippensburg University and a Certificate in "Developing Online Training" from the University of Colorado. Mike has been a member of the Sacramento Chapter ATD for over 10 years and served as past President in 2010. He is a member of the Los Rios CCD Government Training Academy (GTA) where he teaches scores of courses for hundreds of students per year. Mike is also an active consultant who provides design and development assistance (for both online and classroom courses) through Organizational Services Development Plus ([www.odsplus.us](http://www.odsplus.us)), his consultancy, based in Galt, CA.