Sacramento ASTD and the College of Continuing Education, CSUS

3rd Annual Northern California Training and Development Conference

(formerly known as DemoFest)

ASTD Sacramento's Educational Partner in 2013

SACRAMENTO STATE
COLLEGE OF CONTINUING EDUCATION

A full day of presentations, demonstrations, interactive workshops, networking, contemporary techniques, and innovative tools for staying ahead of the training curve.

Don't miss the 2013 conference!
Friday, September 13th
Registration at 8:00 AM • Program: 9:00AM to 4:00 PM

We are returning to our large and spacious venue at:
The College of Continuing Education on the campus of CSUS
Modoc and Napa Hall / 3000 State University Drive East
Sacramento, CA
NEW THIS YEAR – FREE Parking – parking is included in conference price.
Pick us pass on the curb the morning of the event.
Map to Event

Register today at ASTD Sacramento (maximum of 150 attendees)
Register Here

Participants/Attendees

Sacramento Chapter members: $89

Non-Chapter members: $139

Includes: Continental breakfast, lunch, snacks, all workshops, vendor demonstrations, chance to win prizes, ask questions, network, and more…
Note: Presenters will be given a significant price break on registration. Watch your email for the Call for Presentations

Registration Opens Monday, August 5th

Become a member and save BIG!

Register Here

Topics and Vendors for the 3rd Annual Conference

Five simultaneous presentations or 20+ presentations during the day and a special noon keynote speaker (watch the website for information)

- **Designing and Facilitating Learning:** Core practices to new, innovative approaches to design and facilitation of training

- **Human Capital:** Including coaching, performance improvement, talent management, and how to bring out the best in a workforce

- **Learning Technologies:** New approaches, tools, and techniques for using technology tools to facilitate learning and application

- **Workforce Development:** Tools, strategies, and best practices for developing the workforce

Vendors/Sponsors

Up to five vendors will include software producers and producers of products and services to assist trainers, designers, and developers.

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WORKFORCE & ECONOMIC
DEVELOPMENT

NOTE: Go to the ASTD Sacramento website — www.astdsac.org *— as the date of the Conference approaches to see event layout, all presenters, vendors, and conference updates.*

Schedule for 3rd annual conference / Friday, September 13th
All sessions feature four classrooms and one computer lab presentation

8:00 AM	Registration
9:00-Noon	Presentations, Demonstrations, and Workshops
Noon -1:00	Lunch and Featured Keynote Speaker
1:15 - 3:30	Presentations, Demonstrations, and Workshops
3:30 - 4:00	Closure Session, prizes and a few more surprises

Register for event and find more details at
Register & More Information, Click Here