**3rd Annual Northern CA Training and Development Conference 2013**

**Presenters**

**Human Capital Track**

**Captain NEEWA - Human Motivation that Works**

**Keith Howes**

Develop a simple motivational action plan that works for any situation when trying to inspire another individual to achieve more or to become more. Captain NEEWA is a very simple motivational theory to remember and to use each and every day.

**Empathy in the Workplace**

**Dawn Karner**

1. Learn why is important to have empathy in the workplace.
2. Learn what ways to include empathy in training.
3. Learn how to get stakeholders to buy-in to empathy at work.

**Gearing up for Growth**

**Laura Perez, CEC, CMC**

Participants will learn:

1. Core competencies to build human capital
2. Align actions with best practices
3. To identify key talent, look beyond the title
4. To identify opportunities for growth and develop quality performers
5. How to use coaching as a tool to overcome obstacles, inspire growth, challenge perceptions, and enhance performance

**Journey to Optimal Performance**

**Dee Hansford, CRP**

**Dr. Dianna Wright, Ph.D.**

Objectives:

* Elevate physical vitality and resilience
* Enhance mental focus and clarity
* Increase emotional insight and calm
* Engage value-based action
* Increase influence and motivation

**Workforce Development Track**

**Change Your Think- Leadership**

**Kris Plachy**

How to coach leaders on improving team and individual accountability by applying principles from her book, “Change Your Think.” Kris will teach the essential building block for coaching leaders. When managers understand how their minds impact their decisions, they can make the choice to react or respond. This awareness is particularly helpful as it relates to holding employees accountable for performance.

**Doing What Matters™for Jobs and the Economy , California Community Colleges**

**Maureen E. White, M.A., Ed.D., SPHR**

At the end of this session, participants will be able to:

* Understand the state’s workforce plan using regional and sector strategies, including Sacramento’s priority hiring sectors;
* Navigate the Doing What Matters website to connect with workforce partners and practitioners in your region;
* Connect the dots of how the community colleges workforce planning and funding applies to the work you do as training and development experts;
* Use [www.CACareerCafe.com](http://www.CACareerCafe.com/) free resources, research, strategies and tools to support your students, clients and customers with their job search (connected to the new CalJOBS) and in developing and targeting your workforce training.

**Seven Compelling Leadership Traits**

**John Goldberg, MBA**

**John Dupre, MBA**

* Learn about leadership traits not normally mentioned.
* Explore participants’ stronger leadership traits and the ones they most want to improve in.
* Discuss methods for becoming better leaders.

**Succeed at Contract Work!**

**Raquel Lushenko**

* Get the position – What companies expect you to know technically and what they might ask you in an interview. Are you a good fit for this project and team?
* Get started – What can you expect I the first few weeks on the job. Before you
* start teaching, you will need all the tools.
* Exceed expectations – How to be a successful virtual team member.

**Designing and Facilitating Learning**

**Design for Enhanced Engagement**

**Andrea Carli**

**Dr. Larry Hiner, PsyD**

During the presentation participants will:

* Learn how to design engaging visual presentations
* Practice principles of design that will enhance presentations
* Understand composition, storyboarding, typography and photos usage

**Developing eLearning: Why Use Instructional Design?**

**Keithia Kirkaldy**

* Gain a basic understanding of the Instructional Systems Design Process.
* Gain an understanding of the correlation between the ISD Process and Organizational Goals.
* Gain an understanding of the importance of using the ISD Process when
* designing eLearning interactions.

**Differences in Generational Learning Styles: Implications for Instructional Design**

**Dr. Jessica Kriegel, EdD.**

* Identify common generational stereotypes pervasive in popular literature today.
* Learn about the only longitudinal generational research done in the history of the field.
* Understand Dr. Kriegel’s research on intergenerational learning styles and how the research informs appropriate instructional design for the 21st century, multi- generational workforce.

**Live, Virtual Instructor-Led Training: De-Mystified and Amplified**

**Dr. Janet Lockhart-Jones, EdD.**

* Assess the applicability of V-ILT to their organization
* Choose an appropriate technology platform
* Design for V-ILT
* Develop delivery capabilities for V-ILT offerings

Using Human Performance Tecnhology to Add Value and Maximize Results

Holly Burkett, PhD, SPHR, CPT and Certified ROI Professional (CRP)

During this presentation participants will learn how to:

1. Define RSVP fundamentals of the Human Performance Technology (HPT) process
2. Add workplace value through use of HPT principles
3. Identify 2 performance support tools for immediate application

**Learning Technologies Track**

**Designing Learning Solutions using New and Emerging Technologies**

**Michael Ryan**

My presentation will consist of a “Prezi” format that will lead the audience down a path of learning to identify “non‐standard” technologies they can use to deliver presentations with a “wow” factor. Some of the technology and concepts I will discuss and demonstrate include:

* The use of iPads and apps in training and presentations
* Using video and character based elearning
* Using mobile technology for a mobile workforce

**Graphic Design for non-Graphic Designers**

**Scott Nipper, MBA/CIS**

1. Learn the different image categories and how they are used.
2. Learn the different types of visuals and when you would use them.
3. Learn about graphic design principles and where to use them.
4. Learn how graphic design principles will make your e-learning more meaningful, memorable, and motivating.

**Technology & Social Learning in Training**

**Chris Gilland, MBA**

**Sukhjit Hundal**

During this presentation participants will learn how to:

* Demonstrate an understanding of social learning
* Demonstrate an understanding of the difference between social learning and social training
* Understand how a social business platform can be used for social learning in your training, including formal, informal, and ad hoc activities